

todd pedersen
chief executive officer



Todd Pedersen is the CEO and founder of Vivint Inc., the largest home automation provider in North America. Todd co-founded Vivint because he saw an opportunity to sell high-quality products using a personal approach.

Under his leadership, Vivint has evolved from a groundbreaking idea into one of the fastest-growing home management companies, with more than 700,000 customers and 3,200 employees. His market vision and leadership enabled Vivint to achieve 825 percent customer growth for the last five years. This growth has allowed Vivint to consistently climb the rankings of the SDM Top 100 list of largest residential security installation and monitoring organizations. In six short years, Vivint has gone from not being ranked to its current position at number two.

As a result of his efforts in the business world and in the community, Todd was named the Ernst & Young Entrepreneur of the Year 2010 in the services category for the Utah Region. The award recognizes “outstanding entrepreneurs who are building and leading dynamic, growing businesses.”